**FRIAS**

**Target Audience**

Parents and guardians.

**Homepage**

What’s Coming Up Next

Grand Opening of FRIAS Café on 8th November 2016.

**Services**

**Events (Shows)**

Our mission is to provide a complete experience for todays’ kids with exciting fashion lifestyle products.

**Upcoming events:**

|  |  |
| --- | --- |
| Fashion show for new designers | 10th November 2016 |
| Fashion show for emerging designers | 5th November 2016 |
| Fashion show for school fundraising | 2nd December 2016 |
| Fashion show for charity | 25th October 2016 |
| Christmas and Gala event for sponsors | 24th December 2016 |
| Fashion exhibition | 12th December 2016 |
| Kids fashion sale | 5th December 2016 |
| Accessories sale | 14th November 2016 |
| Exclusive membership event | 10th January 2017 |
| Fashion and demo experience | 29th January 2017 |
| Fashion show for Kids beach wear | 30th November 2016 |
| Fashion show for Kids and Mother pair | 1st December 2016 |
| Fashion show for Kids models | 12th February 2017 |
| Hair styling for children | 30th February 2017 |

**Café**

Tired of shopping manually? FRIAS first very own Café will be launch on the 8th November 2016. Shoppers by then will be able to lay back and enjoy their sip while browsing on the iPad provided. The best of all, events (fashion show) are within sight of the Café.

(Kids fashion magazine will be available at café counter)

**Tailor Service**

It will be an honour and pleasure for us to serve you, as FRIAS pledge to tailor and design the highest quality, and most comfortable clothing to create the perfect fit for your kid(s).

\*Alteration services are also available\* (Home product(s) will be at a special rate)

**Products**

Being an ecological company, FRIAS is proud to announce that all our products are made of eco-friendly cotton.

**Formal Wear**

**Casual Wear**

**Tailor made (Customise)**

Kindly refer to Services for more details.

**About Us**

**Mission**

FRIAS is an ecological Kids Wear company that aims to provide the highest quality, and most comfortable clothing for kids of all ages as well as tailor services with accordance to the latest fashion trend.

**Our Core Values**

Creativity, passion and to operate under a social and ecological protocol base on moderation, intelligence and cooperation.

**Founder**

For someone who love mother nature and its beauty, I wish to spread the message across through fashion and clothing to conserve the environment. Why target children? I am someone who believes everything starts from young and if I can manage to get my staff to inculcate a little value into these children and their parents to conserve the environment, wouldn’t the world be a better place to live in? I believe a little gesture will have a great impact on our Mother Earth.

**Contact Us**

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